

Resume



Windyasari Septriani - Product Designer

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EDUCATION

Visual Communication Design

Bachelor Degree (S1)

Institut Teknologi Nasional (ITENAS), 2002 -2007

Bandung, Indonesia

SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe XD, Figma, Sketch App

Invision App and Marvel App

Webflow

Wordpress Site Builder: Divi, Elementor

PORTFOLIO

<https://windyvintage.com/>

CERTIFICATION

Participant at UX Training, Customer Journey Mapping by [UX Indonesia](#), March 2017

EXPERIENCE

2014 - 2015

UI Designer

Radya Labs, Bandung, Indonesia

Designed for websites and mobile apps. Worked closely with developers, PM and CTO.

2016

Web Designer (Remotely)

Hashmicro Pte Ltd, Singapore

Designed for websites, flyers, logo, presentation material

2016 - 2018

Lead UI/UX Designer (Remotely, full-time then freelance)

Apartment Inc. , Canada

Design UX flows, create UI mockups, set and enforce design and styling standards.
15% designed marketing material design

2016 - 2017

Lead UI/UX Designer

Astronaut Technologies, Bandung, Indonesia

Designed for websites and iOS app, led the UX and worked closely with developers, PM, QA Tester, visual designer and CTO

2017 - 2018

Senior Designer

PT. Mitrais, Bandung, Indonesia

Designed for website and mobile app, but mostly designed for graphic design material such as brochures and banners. When applied the title was UX Designer

2018 - 2019

Product Designer

Bukalapak.com, Bandung, Indonesia

Designed flows, mockup, prototype and created wireframes for websites and mobile webs for BukaPengadaan & Bukalapak Affiliate Program. Worked closely with UX Researcher, PM, developers and QA Tester. Collaborated with other teams in ideation and observed users along with UX Researcher when did the User Testing.

2019 - 2022

UX Designer

MindLife UK, Ltd., London, UK (Remotely)

Most of the products are related to digital healthcare and or mental health apps for B2B. I work remotely, working closely with the developers building webs and apps for social impact.

2022 - Present

UX Design Lead

Mainteny AS, Berlin, Germany (Remotely)

Work fully remotely. Led the design for web apps, both Service Manager users and Property Owner users web apps to launch the V.2. Regularly checked the works of the design team (mostly freelancers) -including the Technician mobile app- along with the CTO and CEO. Contribute to the technical design hands work on Figma when needed, worked closely with the developers' team. Re-arranged the current design system and improved the design process to be more user-centric, collaborate with the team to gather user feedback and defined the prioritization of the upcoming features. Contribute to the hiring process of designers.